

Parks, Recreation & Cultural Resource Advisory Committee

Meeting Agenda

May 11, 2022 - 6:15 PM

Advisory Committee Members

Howie Labiner – Chair	Susan Chambers – Vice Chair	Sandi Lee
Ryan Maclatchie	Debbie Chopas	Tara Van Genderen
Harvey Boyd	Deidra Fisher	Jamison Whittaker
Corey King	Kathy Nordstrand	

- I.** Call to Order
- II.** Roll Call
 - a) Present: Howie Labiner – Chair, Sandi Lee, Ryan Maclatchie, Tara Van Genderen, Deidra Fisher, Debbie Chopas, Corey King
 - b) Absent: Harvey Boyd, Susan Chambers – Vice chair, Jamison Whittaker (entered at minute 19)
 - c) Edits to February's Minutes: Motion to approve minutes from April's meeting passed unanimously.
- III.** Public Comment: - No comments
- IV.** Division Reports:
 - a) Ryan MacLatchie asked about the dog park water situation. Corey addressed this; everything is done just need the final inspection from Meck County. Ryan also requested adding maybe 1 or 2 additional waste bag areas on opposite sites.
 - b) Utilization of dog parks and adding a hose to wash off dogs to the list as future discussion.
 - c) Windsor Park, Matthews Sardis, and Baucom Park new updated swings; Windsor shipped and other 2 are delayed
 - d) India Festival, great turn out. Planned for 2000-3000 people, about 8,000 showed. Planning for next year, same time, late April - early May. Condensed,
- V.** Director's Report
 - a) Department Project Updates
 - i. P&R remained flat, 2% increase in operational cost, but requesting \$1.8 million to operate next year
 1. Agility equipment for dog park
 2. Replacing smoke detectors and other maintenance in MCC

3. From Capital Improvement Plan contribution to pottery park
- ii. Proposed Bond Referendum
 1. Transportation numbers \$21 million and Parks \$14 million
 2. Purser Hulse Park Plan, if to build next year, escalation for 2023 would put it at \$9.2 million. Working closely with Mecklenburg County, possibility county will contribute \$3 million and ideally would not spend all of \$9.2 million
 3. Prioritized list; big projects and then park projects (e.i. upgrading SLP, bathrooms in Windsor and Rice, trail projects)
 4. Extension of Urban's Creek and stopping at Lakeview Circle. Connecting to McAlpine.
- iii. Images of the property, calling Corey before going to take a look at the land. Tenants still lease the house and a few acres
- iv. Whom Pottery public meeting June 9, 2022 to show conceptual design, propose amenities and feedback from public
- v. Royal Park development building a greenway around the perimeter. Crossing CMS property would be the biggest hurdle. Would be a neighborhood connector and would be in the street. Connecting back to Phillips Road
- vi. Town of Matthews will own the property adjacent to Stumptown Park, Williams Property (137 South Fremont) 4.77 acres
- vii.

VI. Old Business

- a) Michelle May from Matthews Veterans Advisory Committee gave updates:
 1. Figure out what the story of the park is, then how it should be laid out, and then the signage. Movement of the educational panels
 2. Right side where the flag pole is will be the mural followed by some signage to enter and then move over to the monuments which are going to be moved into a semi-circle and adding dates and a bit of a description
 3. Education panels will be more Matthews specific, starting a WWI
 4. Tom Hampshire will do the research and present a proposal that everyone can agree on
- b) Public Meeting June 9, 2022 at the Community Center
- c) Debts Mural Updates:

1. Artwork is done, next is creating the vinyl to apply it to the wall. Goal is have in before Memorial Day
- d) Crest Doom Mural Updates:
 1. Once ready to install, invite will be sent out for “celebration” to make it public

VII. New Business

- a) Welcoming Kathy Nordstrand, her past experience and current status. Howie filling her in on how the Advisory Committee operates. Tara commented that she will be a valued addition to the team. Howie reminded Kathy that she is an alternate and will not be able to vote as an alternate until Town Council approves her into a full member.
- b) Unanimous approval to make Kathy an alternate member and next meeting she will be appointed.
- c) Pickle Ball and Tennis courts. Tentative locations more outdoor location. Will be discussed in future meetings wanted it to be on the radar.
- d) 3221 Chipwood Lane – Iris Devore’s property. 28-30 acres. Potential park and event space. Event space like a wedding venue, should look into commercial kitchen set up. Debbie suggested a botanical gardens. Corey does not see this as recreation or “extremely active.” Potential liability issue with the lake on the property, but fishing similar to SLP.
- e) Another property off Sam Newell and Tennyson. Potential site for pickle ball. 4 acres and 1 is in the flood plain. 4 courts possibly. Debbie suggested splash pad alongside courts and community garden
- f) Creating badges for the committee to tour these properties and facilities
- g) Lori is starting an advisory committee spotlight in July Newsletter. Corey volunteered PRCR; group picture, headshots and make it into a collage. Help the public attend the meetings
- h) Hold the meeting in the Community Center Room 104 on the second Wednesday

VIII. Adjournment

Parks, Recreation & Cultural Resource Advisory Committee

Department Updates: March 2022

CREWS RECREATION CENTER

- **Programs/Activities**
 - Family Fun Night: To date 82 tickets have been sold for Professional Wrestling Family Fun Night scheduled to take place on Friday, March 4th. Staff also expects to sell tickets at the door the day of the event. Staff goal is to have 200 spectators.
 - Open Play Pickleball: Staff is altering the pickleball program schedule. Specifically, Saturdays will be split into two 2-hour sessions. This will also for 20 additional players to sign-up on a weekly basis. Also, Tuesday night sessions (5:30-8:30pm) will be offered on a bi-weekly basis. The previously mentioned schedule changes were designed to meet the growing demand for pickleball in the area.
 - Other Programs: Participation in all programs (Open Gym Basketball, High Fitness, Tai Chi, Bridge, Soul Line Dance) has been a bright spot in 2022.
 - 3 on 3 Basketball Tournament: On a daily basis open gym basketball averages approximately 10-15 participants and some days have reached 25 participants. Due to the popularity of basketball staff is planning to host a 3 on 3 basketball tournament in the Spring. Additional information will be provided in the weeks/months to come.
 - E-sports: Staff is planning to offer an in-person video game tournament in the Spring. Additional information will be provided in the weeks/months to come.
 - Mecklenburg County Senior Games: See attached flyer for more information.
 - Summer Camp Planning: Registration for the 2022 summer camps is ongoing. Registration is steady. In fact, the Cheer Camp has already maxed out.
- **Rentals**
 - In addition to dance lessons on Wednesday evenings, A & E Ballroom have added Monday night dance classes. Due to facility issue Crews Recreation Center will serve as the temporary home for A & E Ballroom.
 - Staff is currently reserving gym rentals for April-June. Currently, 4 groups/individuals are on the wait list seeking gym space.

- MP Room rentals/social gatherings have been steady and staff continues to receive inquiries.
- Staff
 - The Recreation Program Manager has submitted paperwork to the HR Department to hire two additional Recreation Leaders.
- Facility Maintenance
 - N/A
- **March 25: Concert at 224**
Friday night, 7pm-9pm, on the lawn at 224 Matthews Station Street!
Similar to Jingle Jam, using the “Outdoor Concert” branding
“7 Sharp 9 Band” – pop/rock/current
- **March 26: Main Line Market**
Saturday, Noon-6pm
Up North Charles Street, from Trade past North Freemont (pending a closure)
35+ vendors
Partnership with Handcrafted Market CLT
Temple Mojo being so supportive and helpful
Staff loves the funky branding! Watch for the balloon arch on Trade St. Approved and ready to go. Bae’s Burgers food truck will be on hand.



- **April 29: Beats ‘n Bites**

The re-branding continues

Harris Teeter has graciously agreed to serve as Presenting Sponsor again this year!

Bands have been selected; staff is proud of this lineup, and hope it sets Matthews apart from other town concerts this season! Awaiting over-street banner design. All sponsorships have

been filled, now updating sponsor on-site signage now. Info packets for participants are made and ready for April distribution.

○ **BeachFest Matthews**

Staff has decided to wait one more year to re-brand and re-name this spring street festival. With PT staff changes forthcoming, and challenges with MPD coverage, it was determined best to hold off this year.

- The annual events mailer will be going out this month! A jpeg is below! It will be sent to 13,000+ residents in the 28105 zip code. Also attaching our usual P&Rec schedule document—this is the same version we send to vendors (includes sponsorship notes).



JOIN US FOR OUR 2022 EVENTS, CONCERTS, AND FESTIVALS!

January	February	March	April	May	June	July	August	September	October	November	December
14 Cool Vibes Indoor Concert Series (Comm Ctr)	4 Family Fun Night (Crews)	4 Crews Family Fun Night (Crews) 11 Cool Vibes Indoor Concert Series (Comm Ctr) 25 Outdoor Concert @ 224 (224 Matt Station St) 26 Main Line Market (Pop-Up, Charles St)	2 Easter Bunny Photos (Comm Ctr) 8-17 Easter Eggspedition (Town-wide) 23 Earth Day/Kids in Nature Day (Squirrel Lake Park) 29 Beats 'n Bites (20 Ride/Zac Brown tribute) 30 Shred Event (located at MUMC) 30 Festival of India	13-14 BeachFest Matthews 27 Beats 'n Bites (On the Border/Eagles tribute)	TBD Matthews Concert Band TBD Symphony Night in Stumptown Park 24 Beats 'n Bites (The Embers ft. Craig Woolard) 25 Main Line Market (Pop-Up, Charles St)	2 Independence Day Celebration - Concert and Fireworks (fireworks launched from MARA fields) 29 Beats 'n Bites (DeCarlo / Boston, Styx, classic rock)	6 Professional Wrestling Night (Crews) 12 Cool Vibes Indoor Concert Series (Comm Ctr) 26 Beats 'n Bites (Bless the Rains/Toto tribute)	2-5 Matthews Alive Festival 9 Cool Vibes Indoor Concert Series (Comm Ctr) 24 Main Line Market (Pop-Up, Charles St) 30 Beats 'n Bites (Rattle and Hum/U2 tribute)	1 "Peanut Butter Falcon" movie screening 7 Crews Family Fun Night (Crews) 8 Kids In Nature Day (Squirrel Lake Park) 15 Música Matthews	4 Crews Family Fun Night (Crews) 4 Holiday tickets on sale (online) 5 Pawsitively Matthews 26-27 Nutcracker (Comm Ctr)	2 Crews Family Fun Night (Crews) 2 Jingle Jam Concert (224 Matt Station St) 3 Winter Wonderlights Park Lighting Celebration 3-4 Nutcracker (Comm Ctr) 10 Photos w/Santa & Santa Paws (Comm Ctr) 17 Main Line Market (Holiday Pop-Up, Charles St) 31 Noon Year's Eve (Comm Ctr) TBD Kwanzaa Celebration TBD Menorah Lighting

Unless otherwise noted, all events are held at Stumptown Park.

STUMPTOWN PARK	120 S Trade St
CREWS RECREATION CENTER	1201 Crews Rd
COMMUNITY CENTER	100 McDowell St
SQUIRREL LAKE PARK	1631 Pleasant Plains Rd
MARA & MUMC	1200 & 801 South Trade St

January 2022 – December 2022
Events, Programs & Meetings Calendar

Matthews Parks, Recreation and Cultural Resource Department
THIS SCHEDULE IS SUBJECT TO CHANGE

January 2022:

- 1/7 – Crews Family Fun Night “Glow DodgeBall” (Crews)
- 1/12 – PRCR Advisory Board
- 1/14 – Cool Vibes Indoor Concert Series (Comm Ctr)

February 2022:

- 2/1 – Summer Camp Registration Begins
- 2/4 – Crews Family Fun Night “Balloon & Magic” (Crews)
- 2/9 – PRCR Advisory Board

March 2022:

- 3/4 – Crews Family Fun Night “Wrestling Night” (Crews)
- 3/9 – PRCR Advisory Board
- 3/11 – Cool Vibes Indoor Concert Series (Comm Ctr)
- 3/25--Outdoor Concert 224 (224 Matthews Station Street grass, same vibe as Jingle Jam)
- 3/26--Mainline Market--Spring Pop Up (25-35 vendors of handmade items, quarterly, on West Charles St. 4 Saturdays this year, 12noon until 6pm)

April 2022: (Easter is 4/17)

- 4/ 2– Easter Bunny Photos at the Community Ctr 10am-Noon
- 4/8 – Town-wide Egg Hunt begins
- 4/13 – PRCR Advisory Board
- 4/17 - Town-wide Egg Hunt ends
- 4/23 – Earth Day/Kids in Nature Day
- 4/29 –Beats N Bites (reincarnation of Food Truck Fridays. 4-6 food trucks only.
- 4/30 - Shred Event at MUMC
- 4/30 -Festival of India at STP (all new festival with art, food, dance, and more!!)

May 2022:

- TBD - PAR2 Disc Golf Tournament
- 5/11 – PRCR Advisory Board
- 5/13-14 – BeachFest Matthews
- 5/27 – Beats N Bites (reincarnation of Food Truck Fridays)

June 2022:

- 6/8 – PRCR Advisory Board
- 6/?? – Symphony Night in Stumptown Park Date TBD

6/?? – The Matthews Concert Band in STPark TBD
6/13 – First day of summer camps
6/24 – Beats N Bites (reincarnation of Food Truck Fridays)
6/25–Mainline Market--Spring Pop Up

July 2022: (4th is on Monday)

7/2 – Independence Day Celebration Concert & Fireworks (Concert 7-9pm, fireworks @ MARA)
7/29 – Beats N Bites (reincarnation of Food Truck Fridays)

August 2022:

8/6 - Professional Wrestling Event (Crews)
8/10 – PRCR Advisory Board
8/12 - Cool Vibes Indoor Concert Series (Comm Ctr)
8/26 – Beats N Bites (reincarnation of Food Truck Fridays)
(8/29 – CMS start date)

September 2022:

9/2-9/5 – Matthews Alive Festival
9/9 – Date Night Drop Off
9/9 - Cool Vibes Indoor Concert Series (Community Center)
9/14 – PRCR Advisory Board
9/24–Mainline Market--Spring Pop Up
9/30 – Beats N Bites (reincarnation of Food Truck Fridays)

October 2022:

10/1 -"Peanut Butter Falcon" Movie in STP (shown outdoors in the park, during Down Syndrome Awareness Month. Admission will be a jar of peanut butter, to be given to our Help Center or other food bank)
10/7 - Crews Family Fun Night (Crews)
10/8 – Kids In Nature Day (contact srawls@matthewsnc.gov)
10/12 – PRCR Advisory Board
10/14 – Date Night Drop Off
10/15--Musica Matthews (Hispanic Heritage Month event)
10/27-29 – Haunted Trail

November 2022:

11/4 - Crews Family Fun Night (Crews)
11/4 – Holiday tickets on sale
11/5 – Pawsitively Matthews
11/9 – PRCR Advisory Board
11/11 – Date Night Drop Off
11/26, 11/27 – Nutcracker

December 2022:

12/2 - Crews Family Fun Night (Crews)
12/2--Jingle Jam Concert (was new in 2021, TBD in 2022.)
12/3, 12/4 – Nutcracker
12/3 – Winter Wonderlights Celebration - Tree and park lighting in STP.

12/9 – Date Night Drop-Off
12/10 – Photos w/ Santa (& Santa Paws photos)
12/14 – PRCR Advisory Board
12/17--Mainline Market--Spring Pop Up
12/19 Menorah Lighting – Date TBD
12/29 Kwanzaa celebration – Date TBD
12/31 Noon Year's Eve – TBD

CULTURAL RECREATION UPDATE

Programs/Activities

- Summer camp registration is going well. New camps from Challenge Island (STEAM-based), art camps from Do + Art Camps with Maria, pottery camps with Arts Delivered, Ballet camps, and new art camps from Coloring on Canvas. The full camp listing and guide can be found at www.matthewsfun.com.
- March's Cool Vibe Concert is still scheduled for Friday, March 11. January and February's concerts were rescheduled to August 12 and September 9.
- Festival of India event is coming up on Saturday, April 30 from 12pm-6pm at Stumptown Park.

Public Art/Art Galleries

- The Art Gallery at the McDowell Arts Center is still displaying works from Matthews Artists Guild and Butler High School art students for the month of March.
- Matthews Artists Guild has a new gallery display space in the lower level hallway of the Matthews Community Center. This will rotate out every 2 months.
- The current art show at Town Hall features artist Joanna Henry's abstract artwork; this show will be up through April.
- Artist Kim Shepherd is currently painting the Veterans Memorial mural from the final design that was approved by the Board of Commissioners on 2/14/22.
- Attached are the Outdoor Sculpture Gallery applicants; the ask is for the Advisory Committee to select the sculptures to be a part of this first show and the location for each sculpture.

- Staff presented the medallion options as part of the Veterans Memorial mural at the Matthews Veterans Advisory Committee meeting on 3/2/22. MVAC made a motion to remove the medallions from this project since it would be a repetition from what is currently displayed on the flags as part of the memorial area. If the PRACRAC has any differing opinions on this, it will be discussed at the meeting on March 9

Matthews Playhouse

- Current mainstage production: *Rainbow Fish*.
- Stage readings for the African American Playwrights Festival will take place on Saturday, April 30.
- Next mainstage production: *Sister Act*

Outdoor Sculpture Gallery Locations

Location 1: Flower bed at Town Hall



Location 2: Flower bed beside Pizza Peel on Trade Street (flowers/bushes would be moved)



Location 3: Landscaped area at corner of Charles Street and Trade Street near Beer Temple (inside circle)



Location 4: Matthews Community Center (Front left side of building or on side of building in landscaped area – waiting to locate both areas)



Location 5: Greenway entrance at South Trade Street (inside circle)



Outdoor Sculpture Gallery Artist Applications

Applicant 1: Adam Walls

Website: adamwallssculpture.com

Name of Sculpture: Conceive

Dimensions: Width – 2’ Height – 8’ Depth – 1.5’ Weight – 200lbs

Material: Welded steel

From the artist: The piece is tall and narrow so it won’t stick out beyond the pedestal. There are no natural hand holds or foot falls to encourage climbing. It is made of steel so someone can’t easily pull on it and do any damage.



Applicant 2: Nico Amortegui

Website: nicoarte.com

Name of Sculpture: Maquina de Juguetes

Dimensions: Width – 2’ Height – 30” Depth – 4’ Weight – 20lbs

Material: Steel & high grade spray paints

From the artist: The sculpture will not need any cleaning or maintenance. It is a low height piece with openings that allow for wind and rain to pass through. The metal is durable steel and the paints are high grade exterior.



Applicant 3: Jeff Crane

Website: whitestoneforge.com

Name of Sculpture: Milk Can Bouquet

Dimensions: Width – 48”” Height – 77” Depth – 35” Weight – 200lbs

Material: Steel

From the artist: This piece will be sprayed in clear coat and will hold up in the weather. All parts are welded securely. The base is the heaviest part so that it won't be top heavy.



Applicant 4: Charles Pillkey (Submitted 2 sculptures)

Website: www.technozoicdreams.com

Name of Sculpture 1: Translunar Paradise

Dimensions: Width – 3’ Height – 8’ Depth – 2’ Weight – 200lbs

Material: Painted steel and stone

From the artist: The curvilinear forms, steel spheres and stream-rounded pebbles are intended to convey a sense of the beauty, mystery and dynamism of objects tumbling through space. The stones are epoxied onto steel pegs. The sculpture is durable, has no sharp points, requires no maintenance.



Name of Sculpture 2: Plato's Dream

Dimensions: Width – 5' Height – 10' Depth – 2' Weight – 400lbs

Material: Painted steel and stone

From the artist: The stones are epoxied onto steel pegs. The sculpture is durable, has no sharp points, requires no maintenance.

